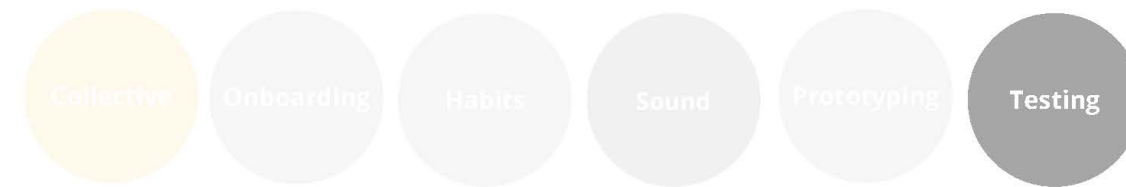
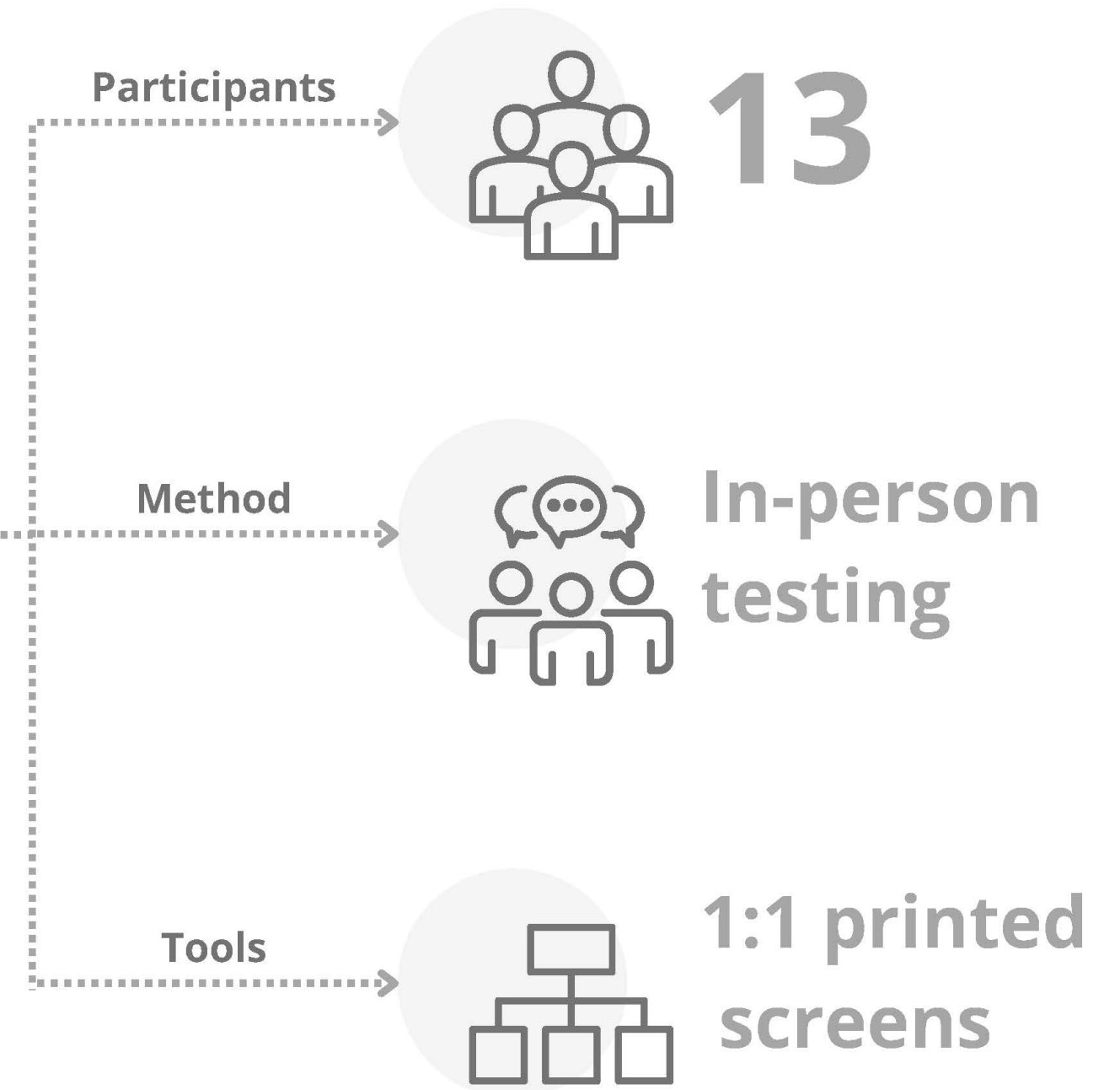


Team:

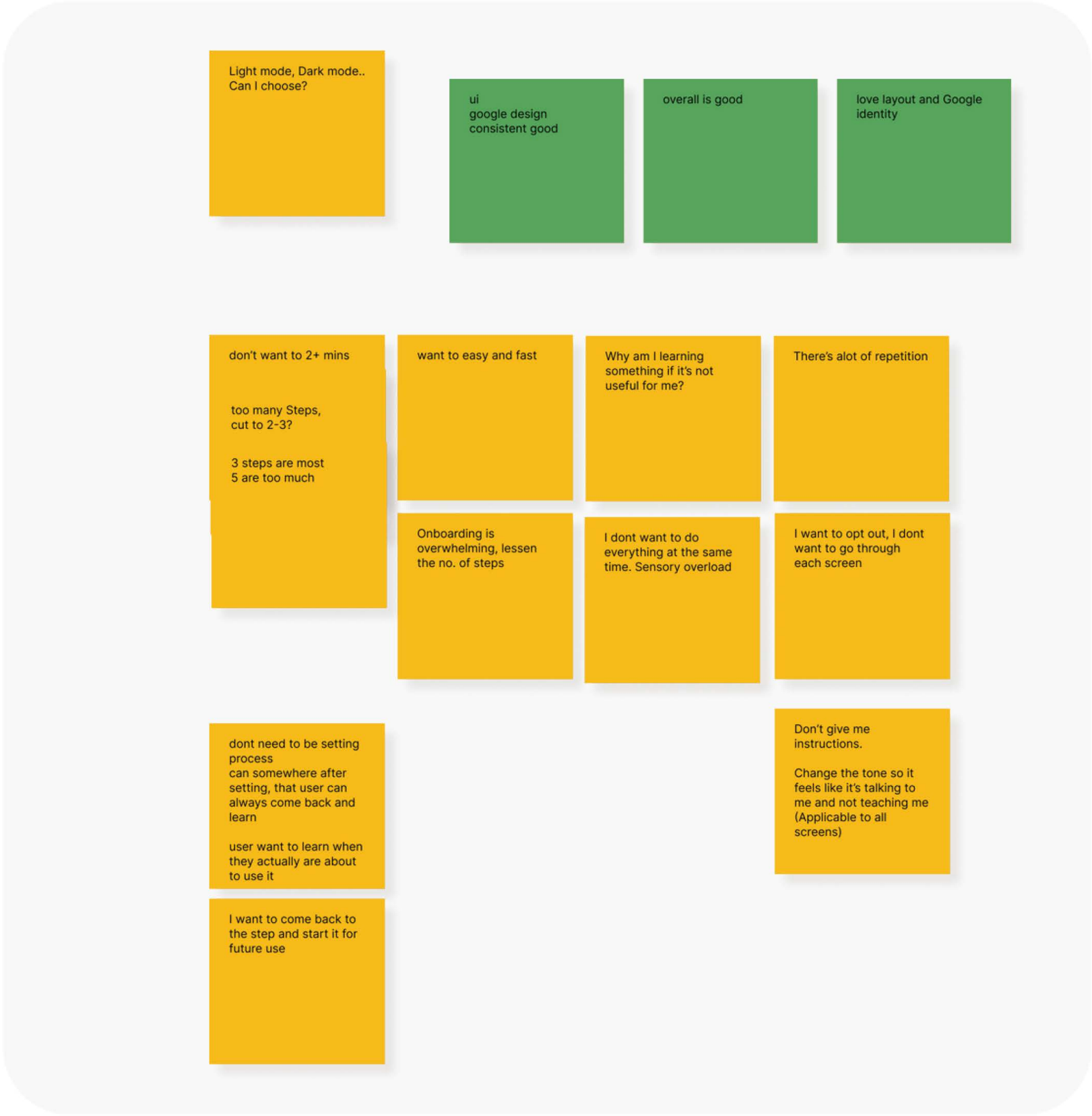


Usability Testing

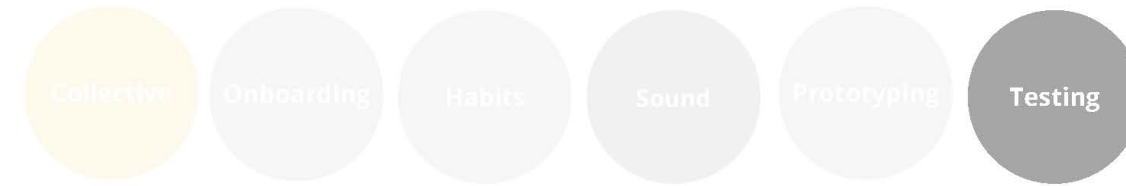
Overview



Team:



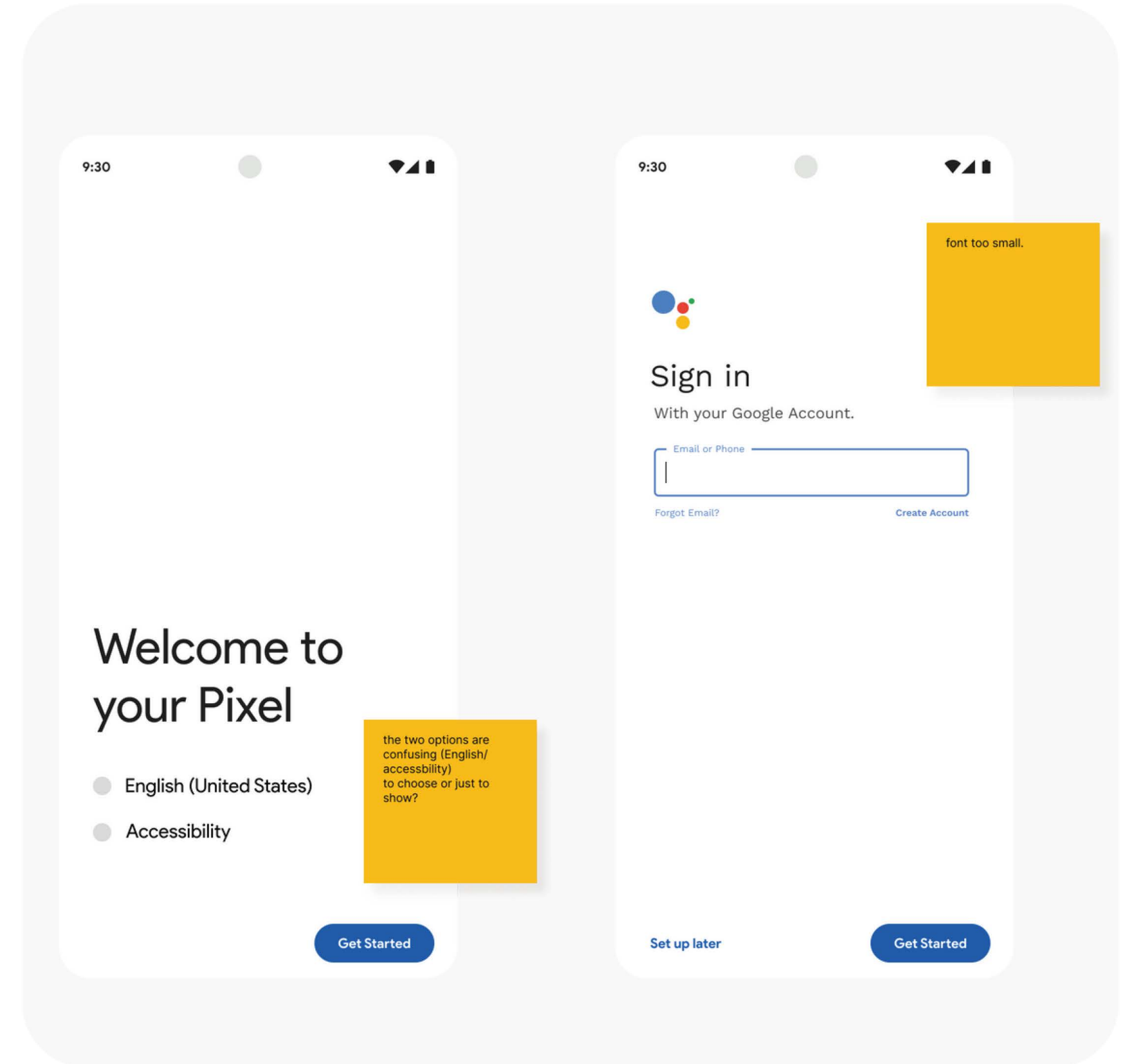
Team:



Usability Testing

Responses

Gamification



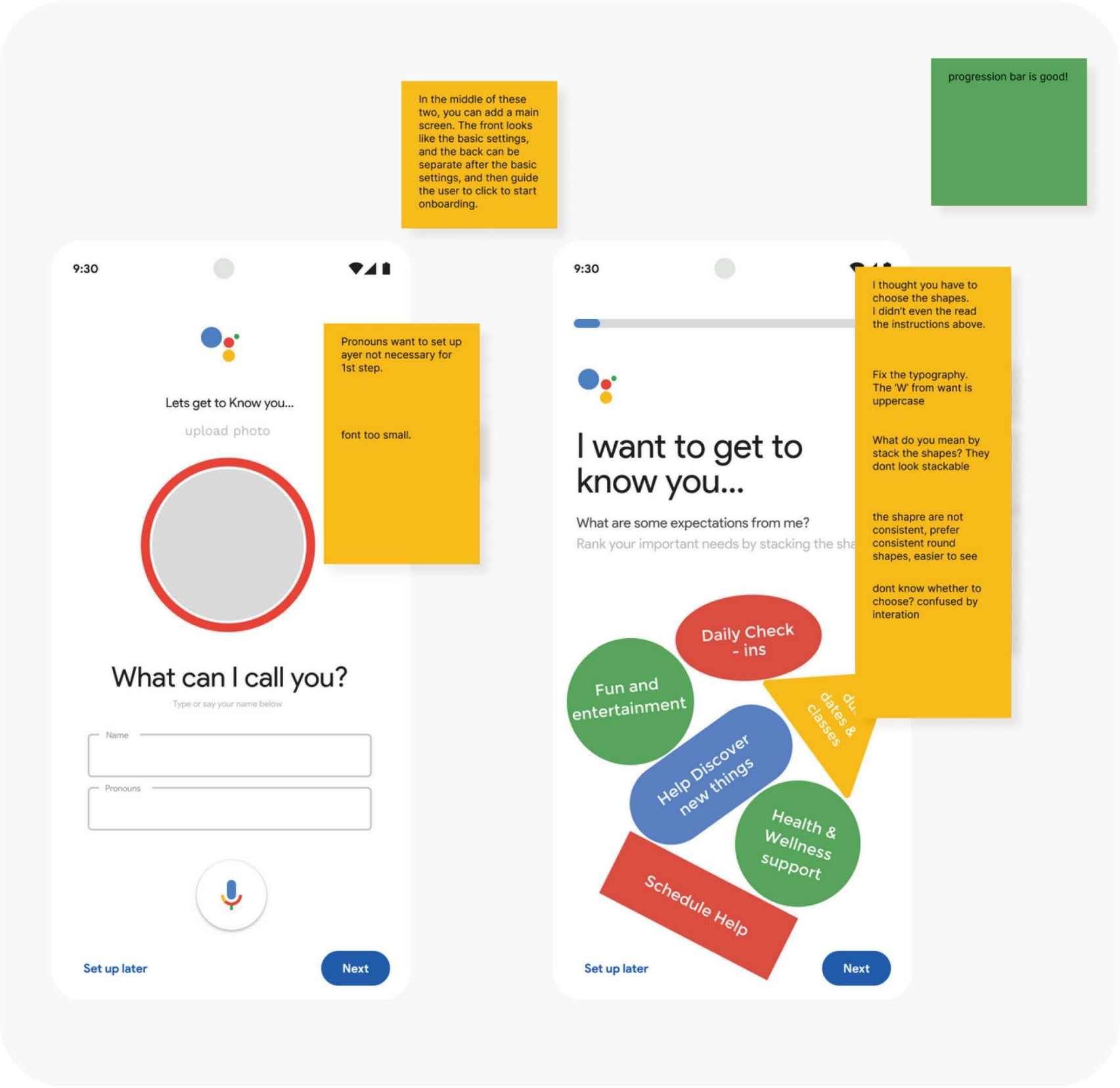
Team:



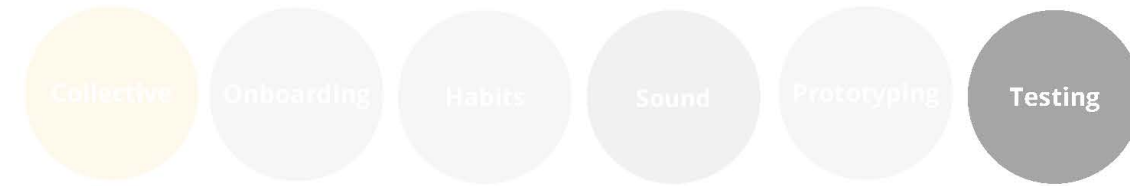
Usability Testing

Responses

Gamification



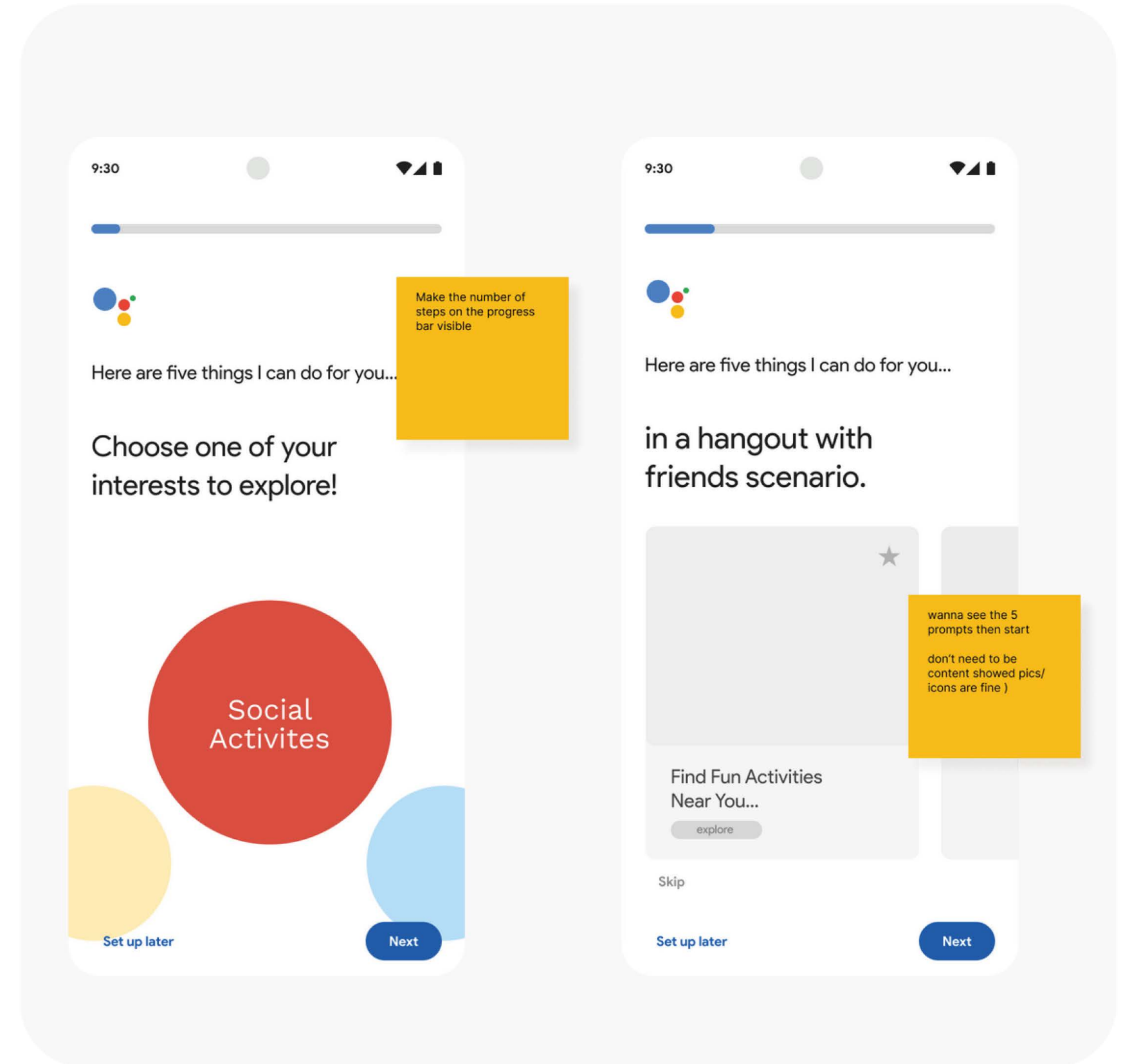
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Usability Testing

Responses

Gamification



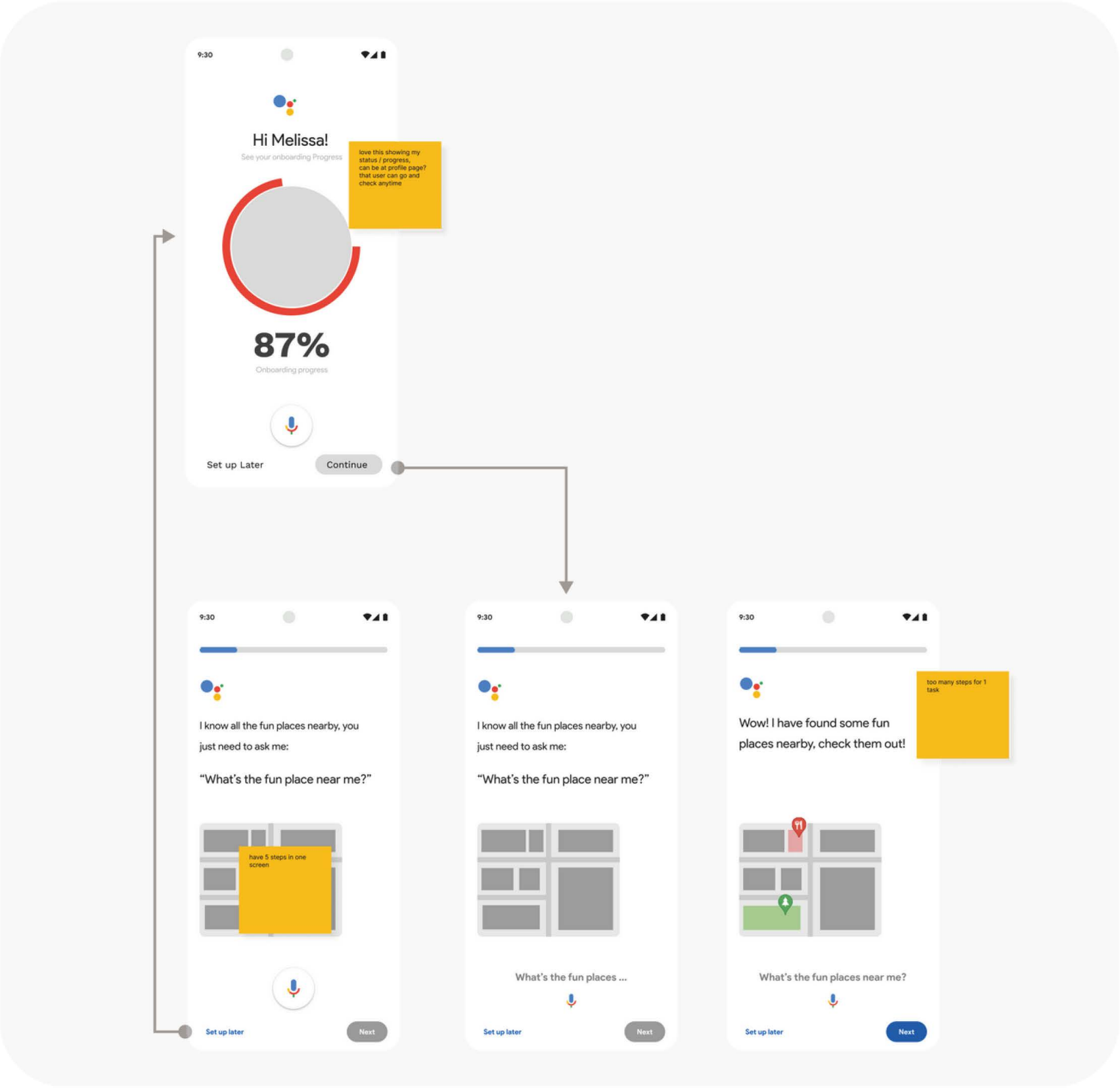
Team:



Usability Testing

Responses

Gamification



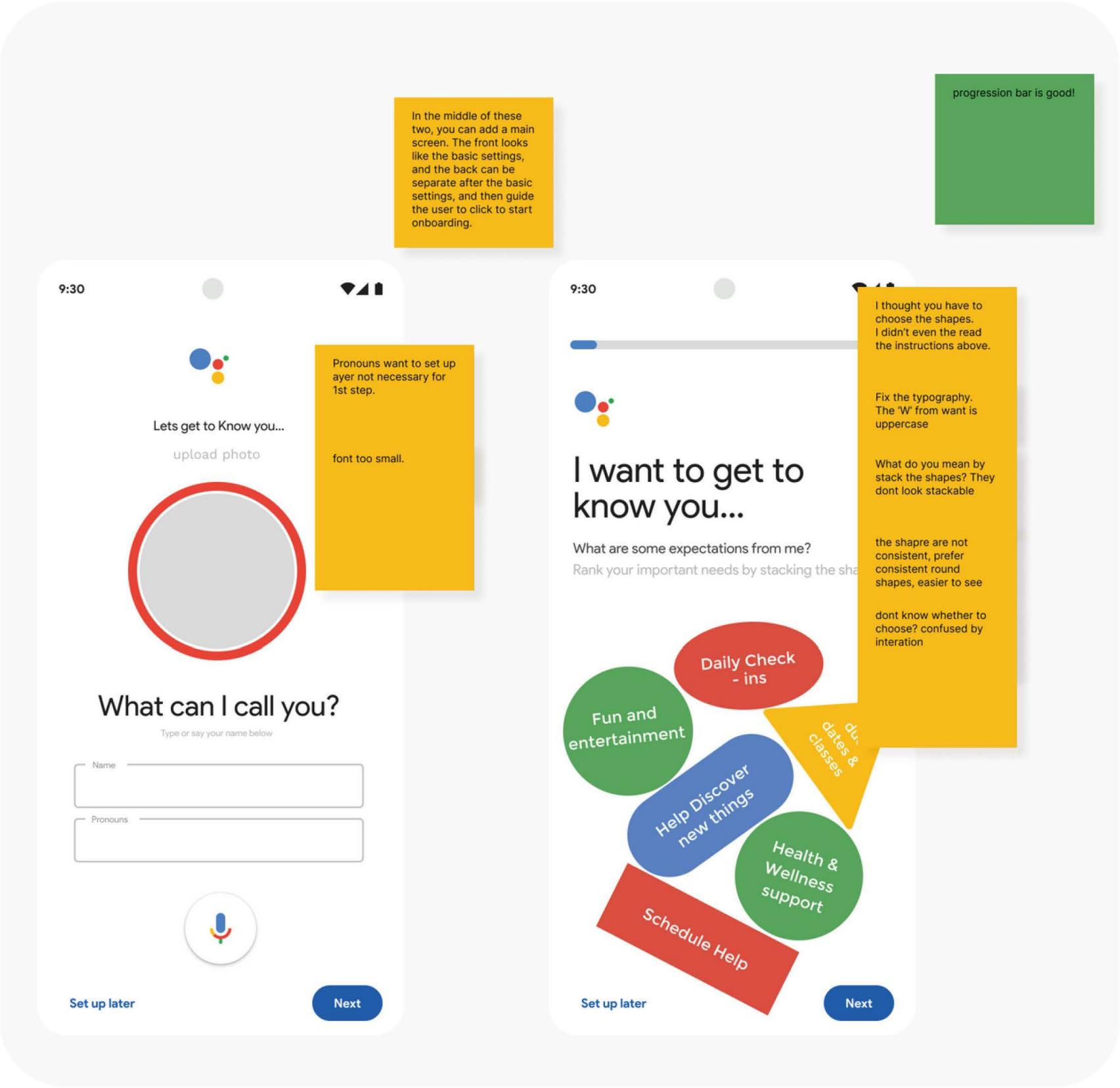
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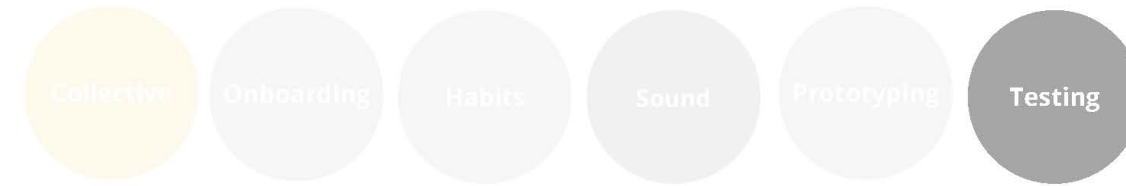
Usability Testing

Responses

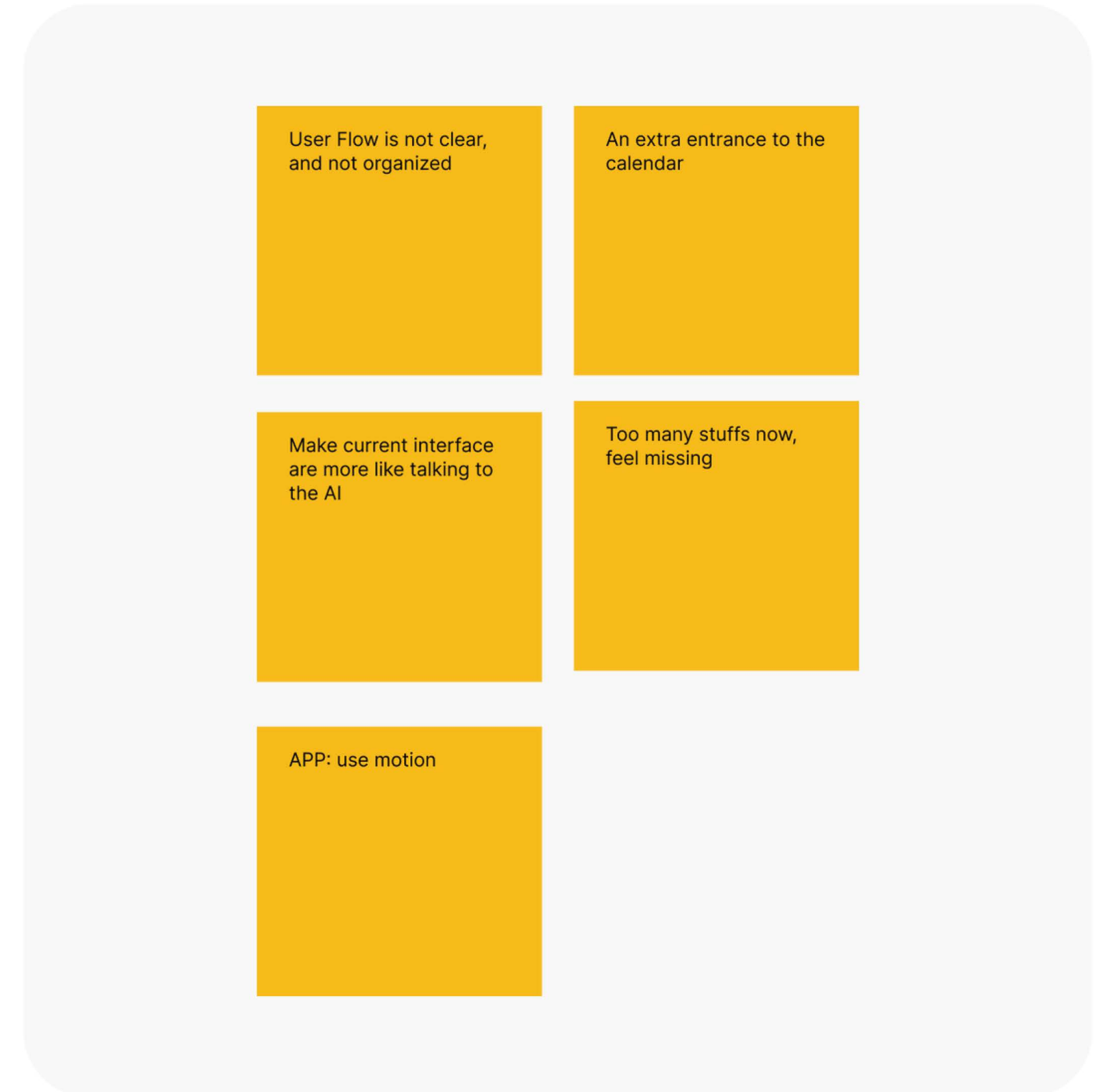
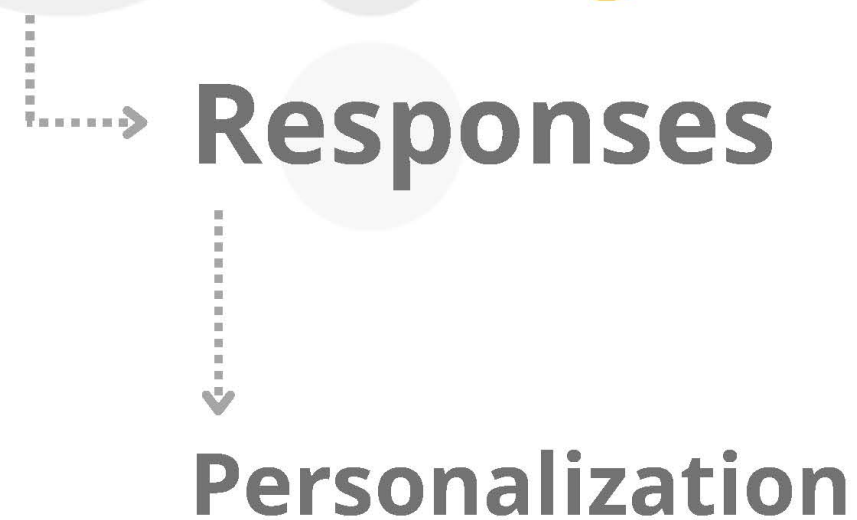
Gamification



Team:



Usability Testing



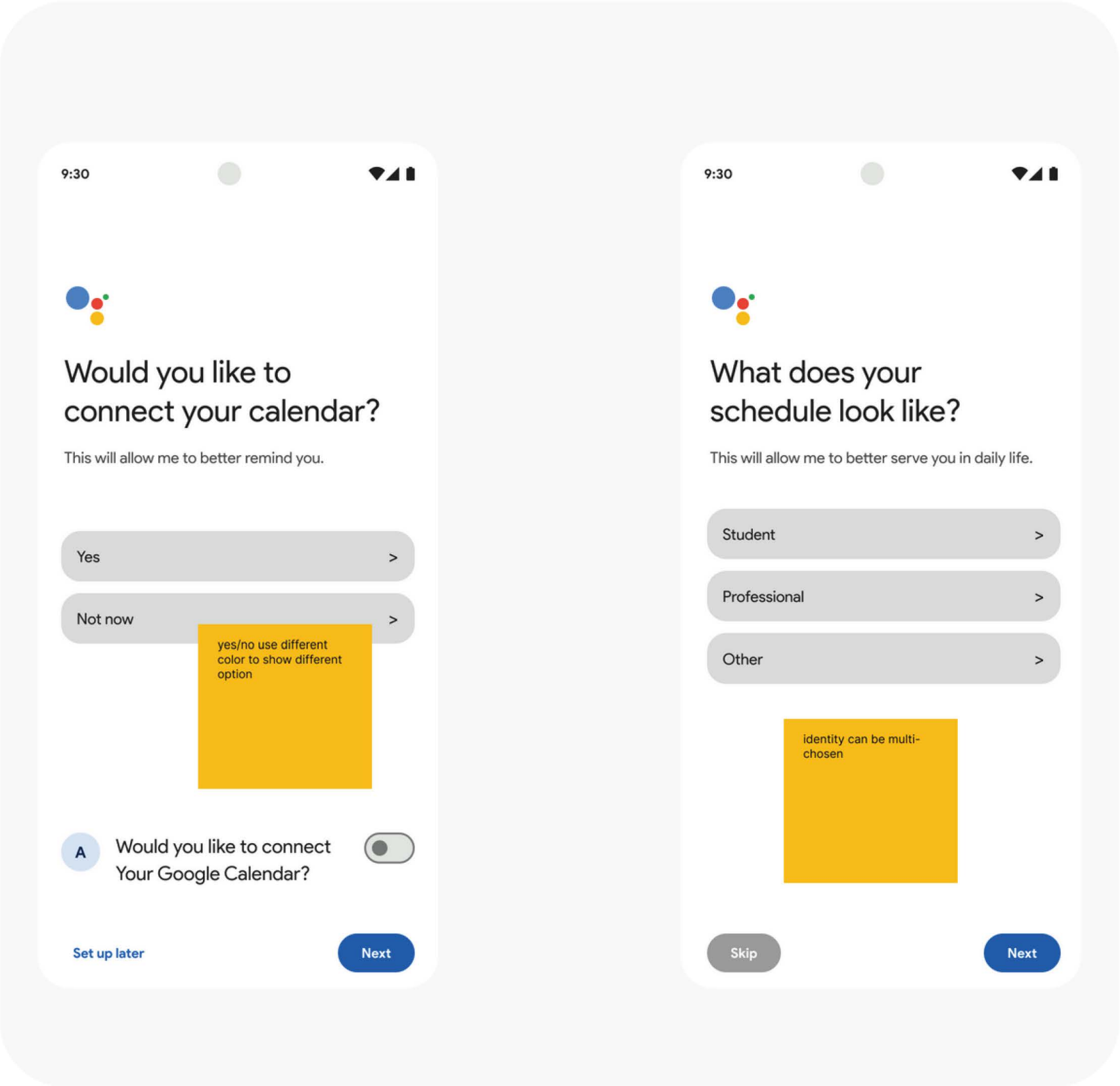
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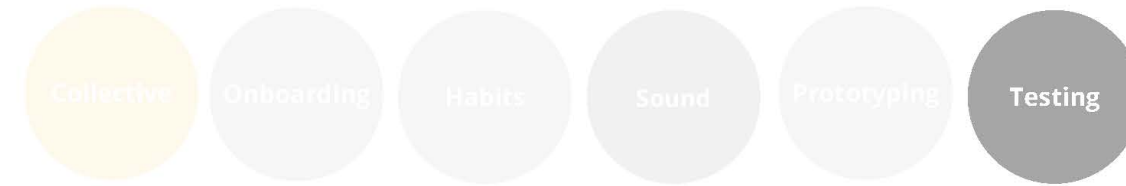
Usability Testing

Responses

Personalization



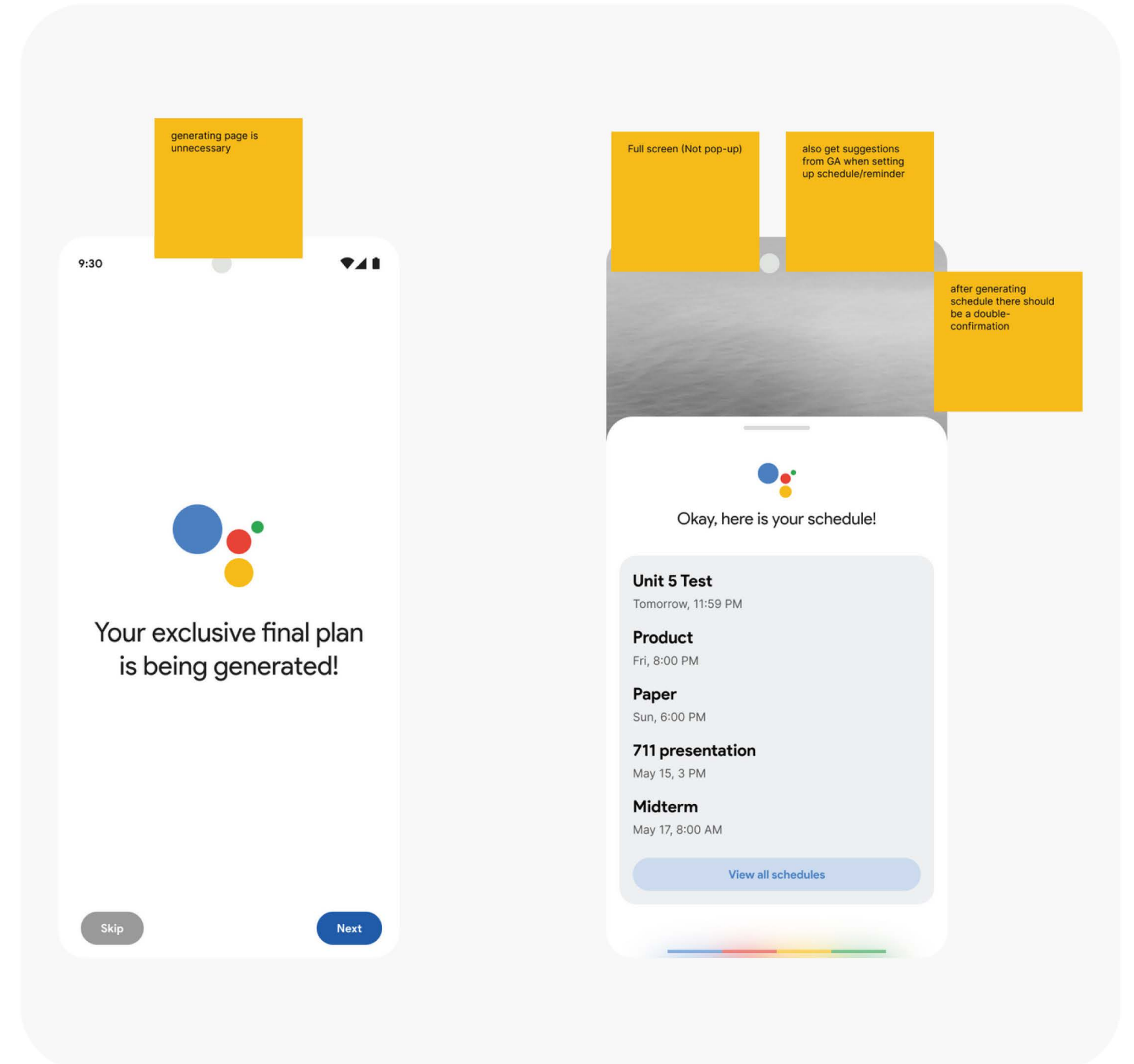
Team:



Usability Testing

Responses

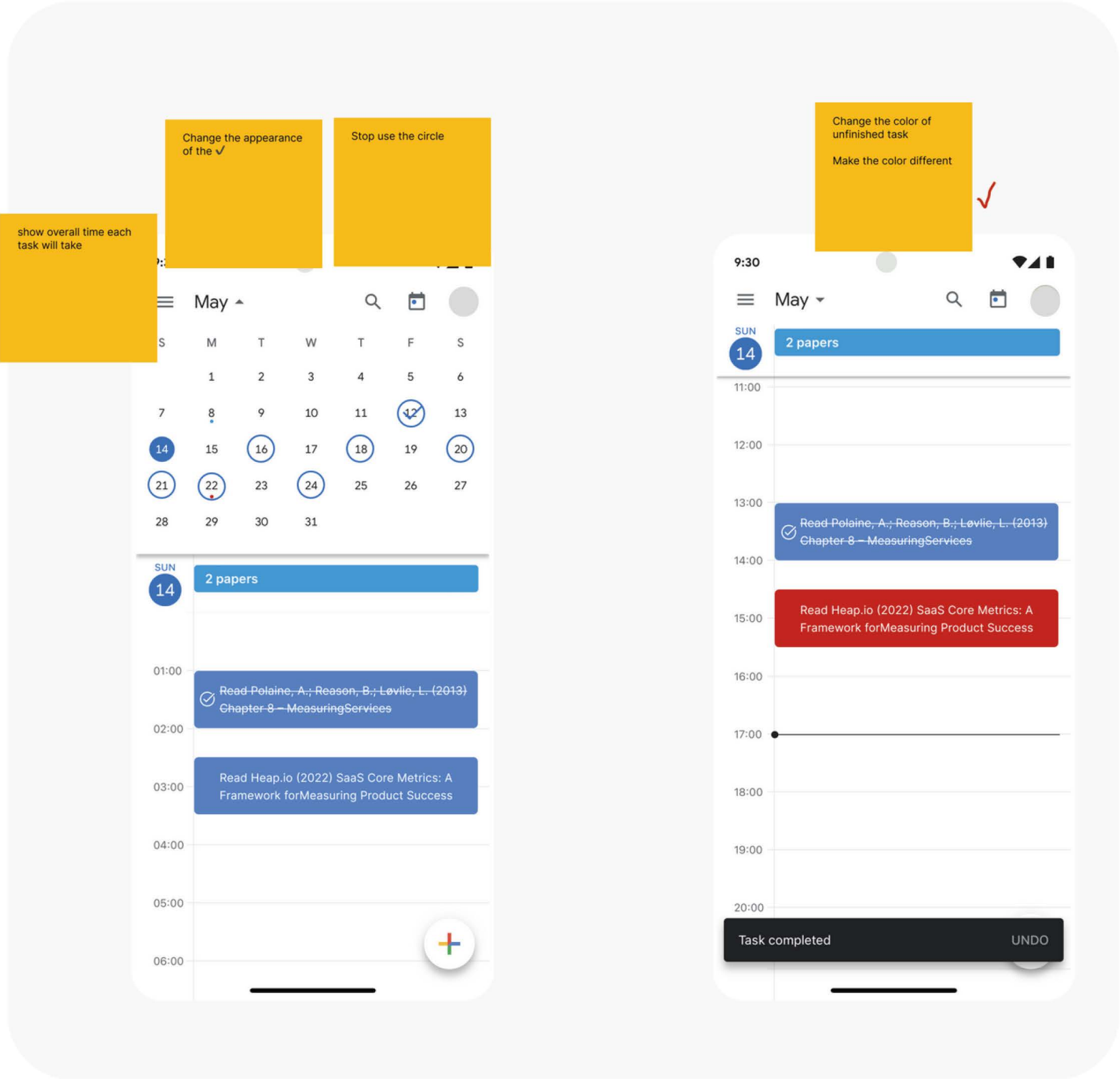
Personalization



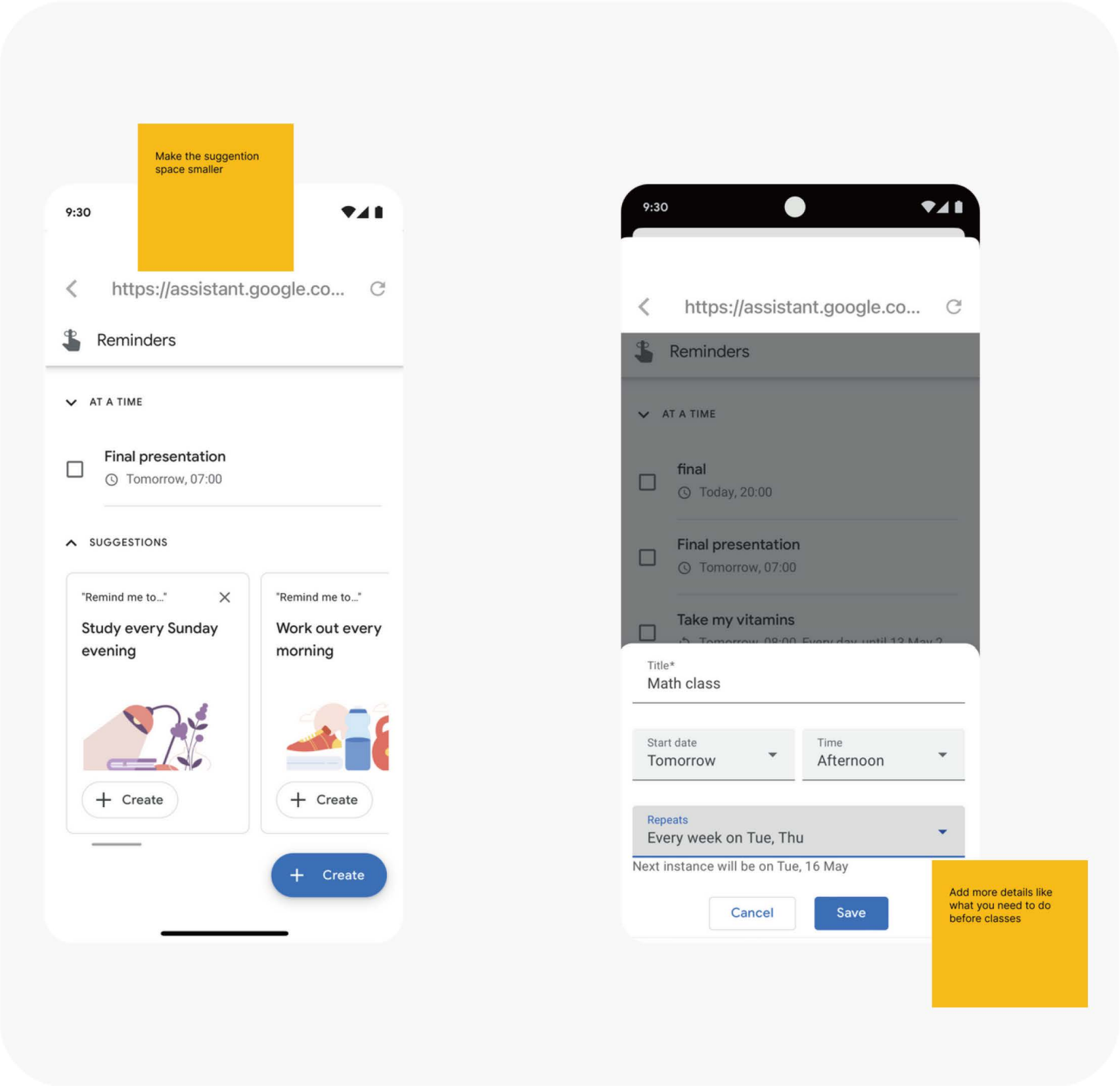
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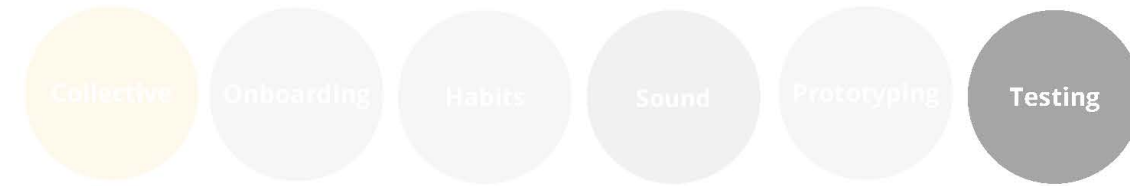
Usability Testing



Team:



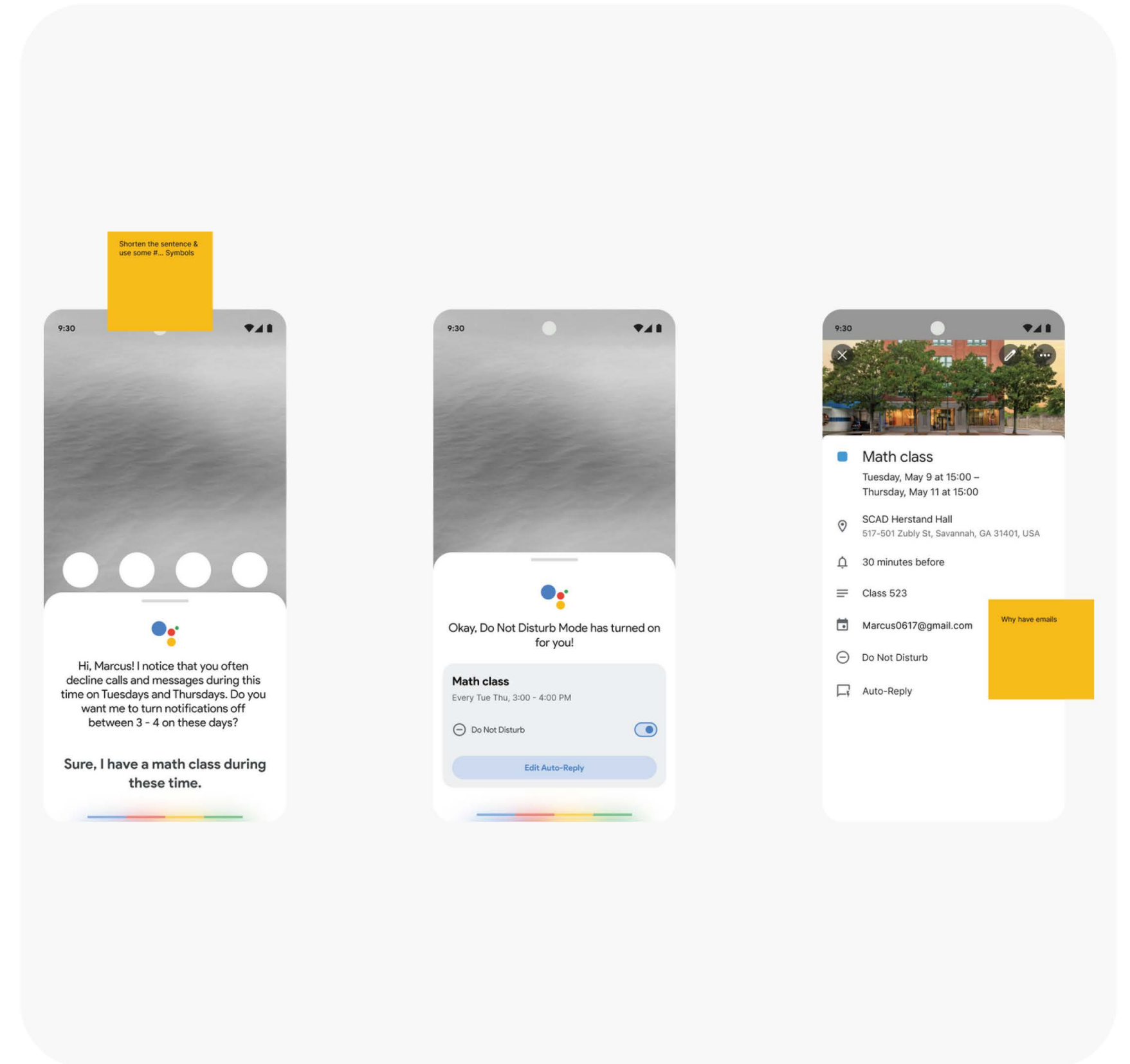
Team:



Usability Testing

Responses

Personalization

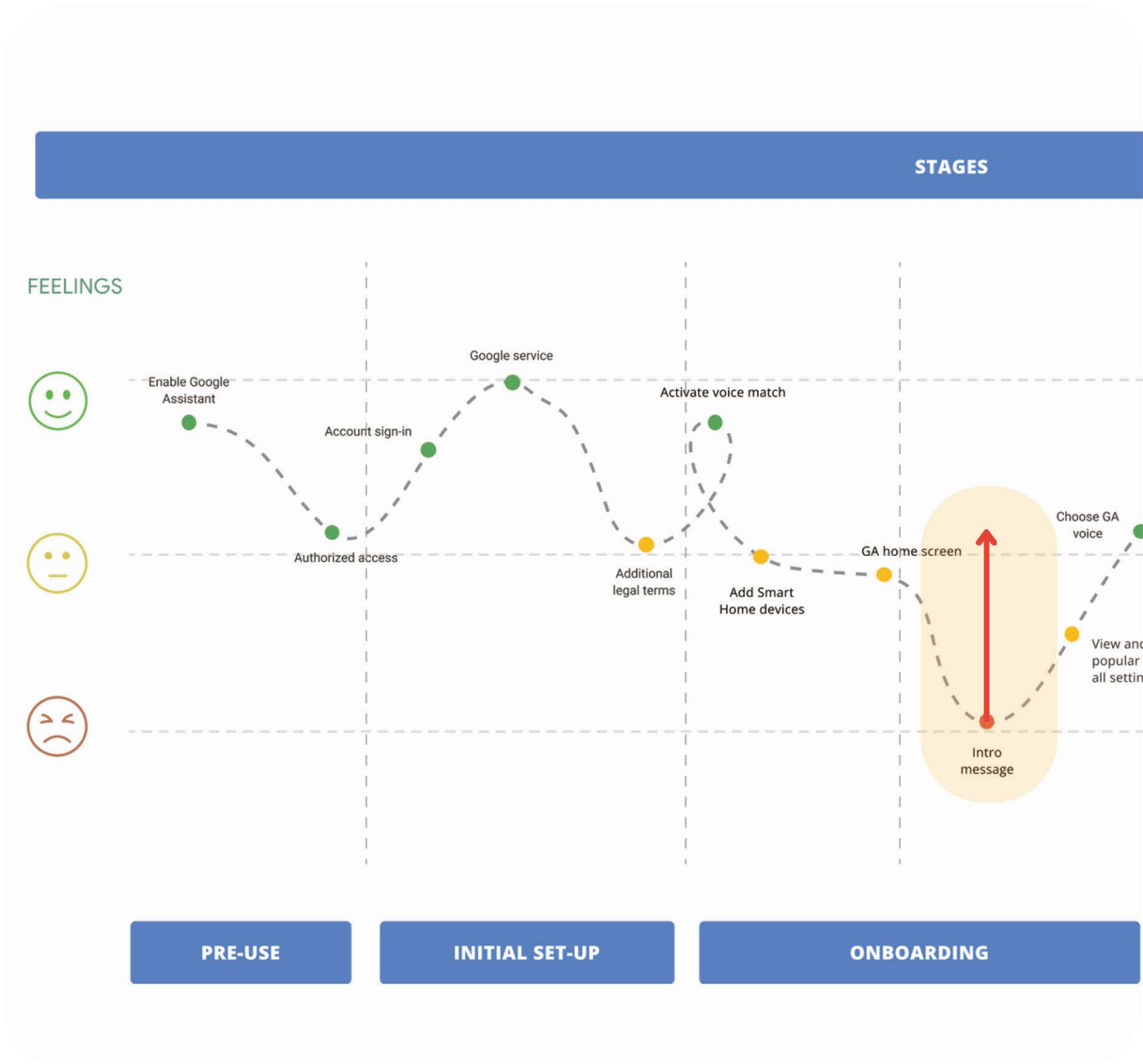


Team:



Usability Testing

→ Opportunity Areas

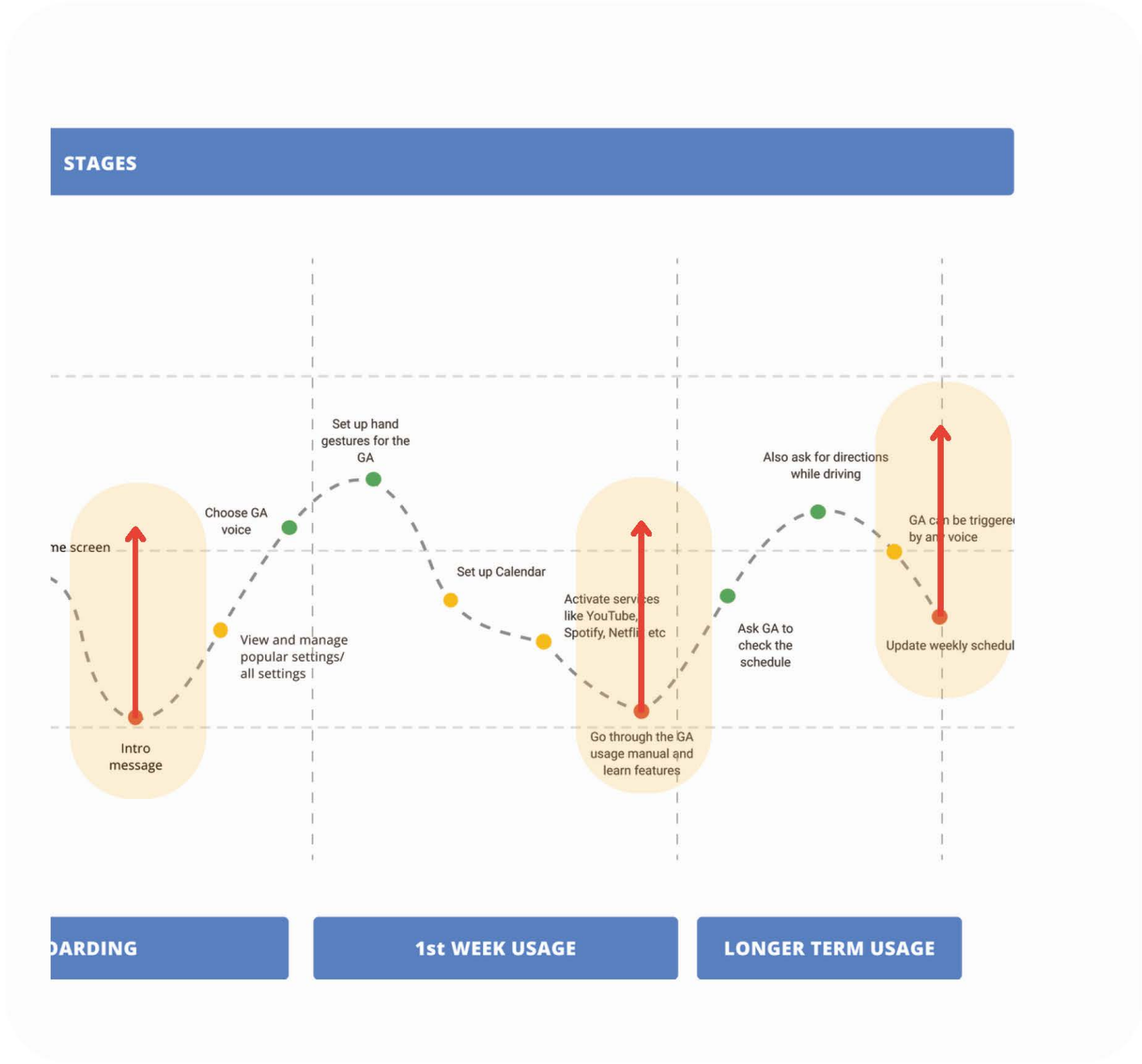


Team:

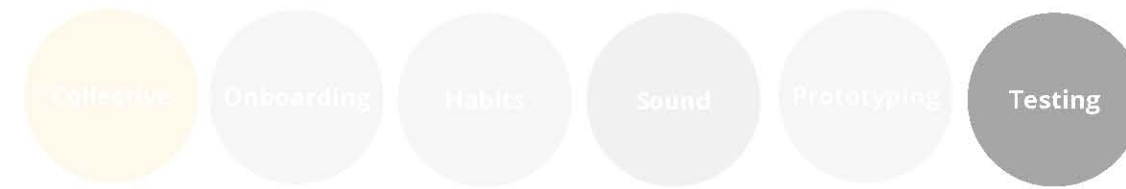


Usability Testing

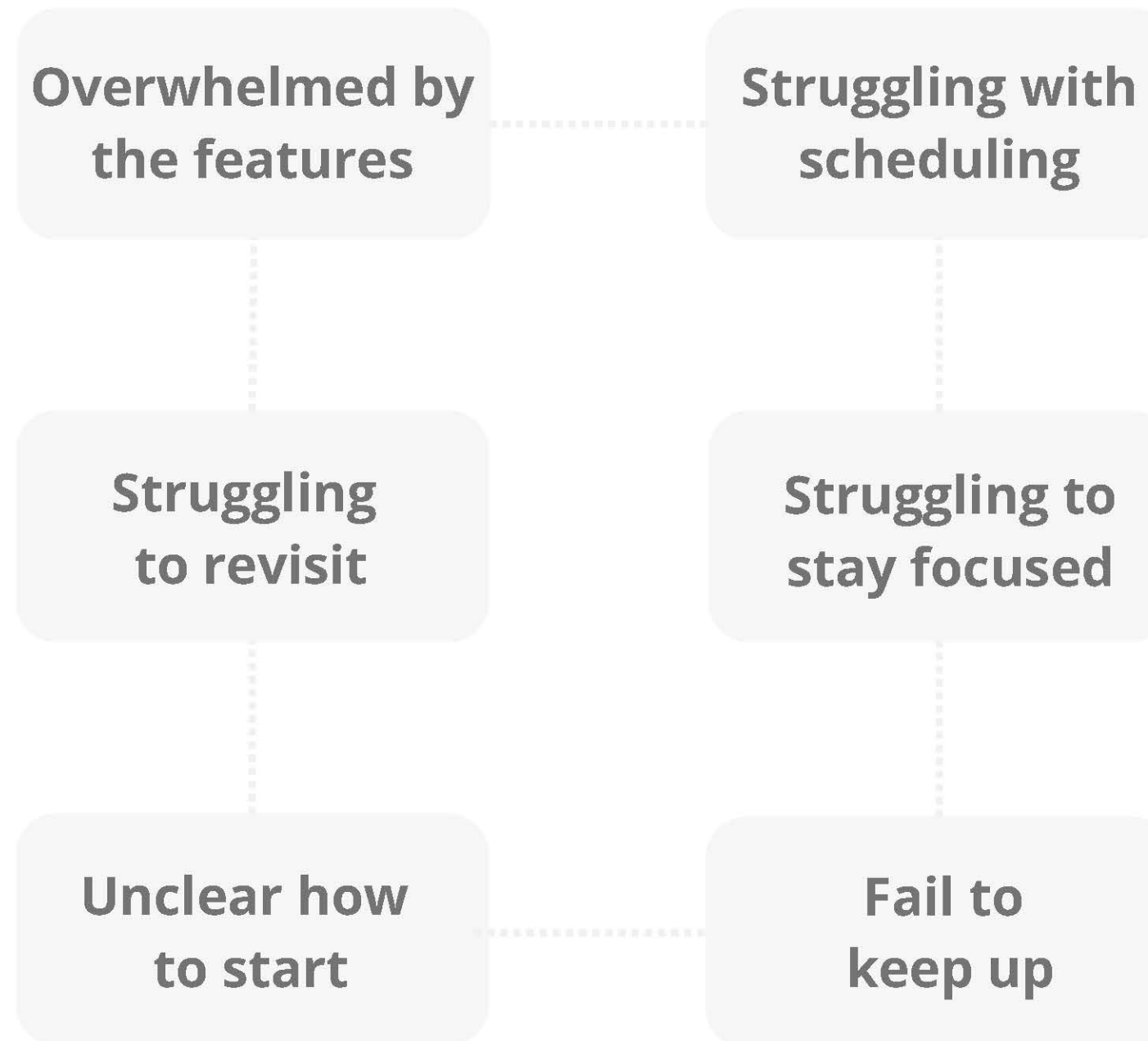
→ Opportunity Areas



Team:



Pain Points



Team:

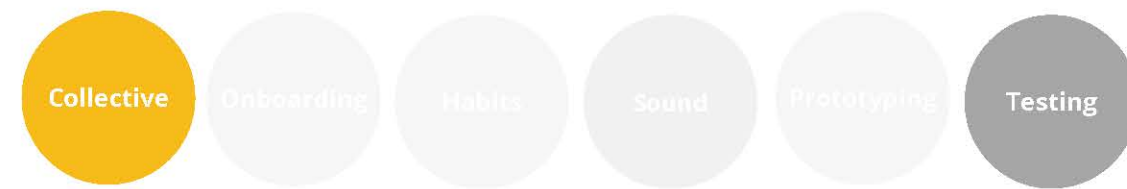


User Insights

Quotes



Team:



We Believe..

Testing Conclusion

- **Flexibility** to skip and revisit
- **Relevant**, scenario-based prompts
- **Achievement** celebrations
- **Hassle-free** scheduling within Google Calendar
- **Relevant** follow-up tasks
- **Recommendations** based on usage patterns