

Team:



Onboarding



Personalization

Concepting



Selected Themes



Personalization

- Allow users to **customize** the **personality** and **voice** of their Google Assistant
- Give **users settings** that allow for a more **natural** or **private ways** to speak to Google Assistant in **public**
- Give users the opportunity to **customize** the **wake word** for their Google Assistant, e.g. "Hey, Gia!"
- A **"get to know you stage"** Google Assistant can walk the user through onboarding to form a **better connection**

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Personalization

We Believe/We Know

We Believe

We believe that we can make the onboarding process **more tailored** by providing a **personalized, seamlessly integrated onboarding experience**. Thanks to extensive **customization** options, the set-up process will be relevant and hassle-free.

We Know

We know that this is true if personalization features will increase the number of users who **engage** with Google Assistant regularly. **Conversations will be longer** and the **frequency** of interactions will increase.

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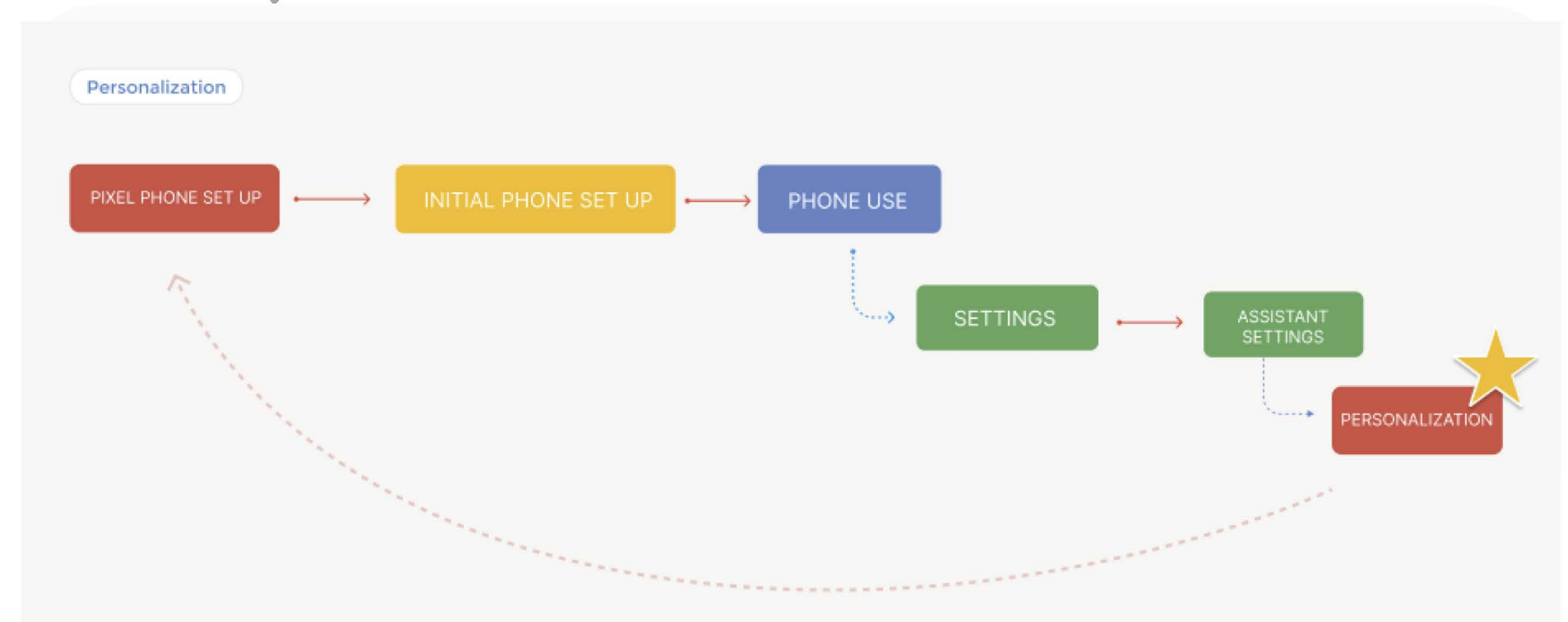


Concepting

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Personalization

Information Architecture



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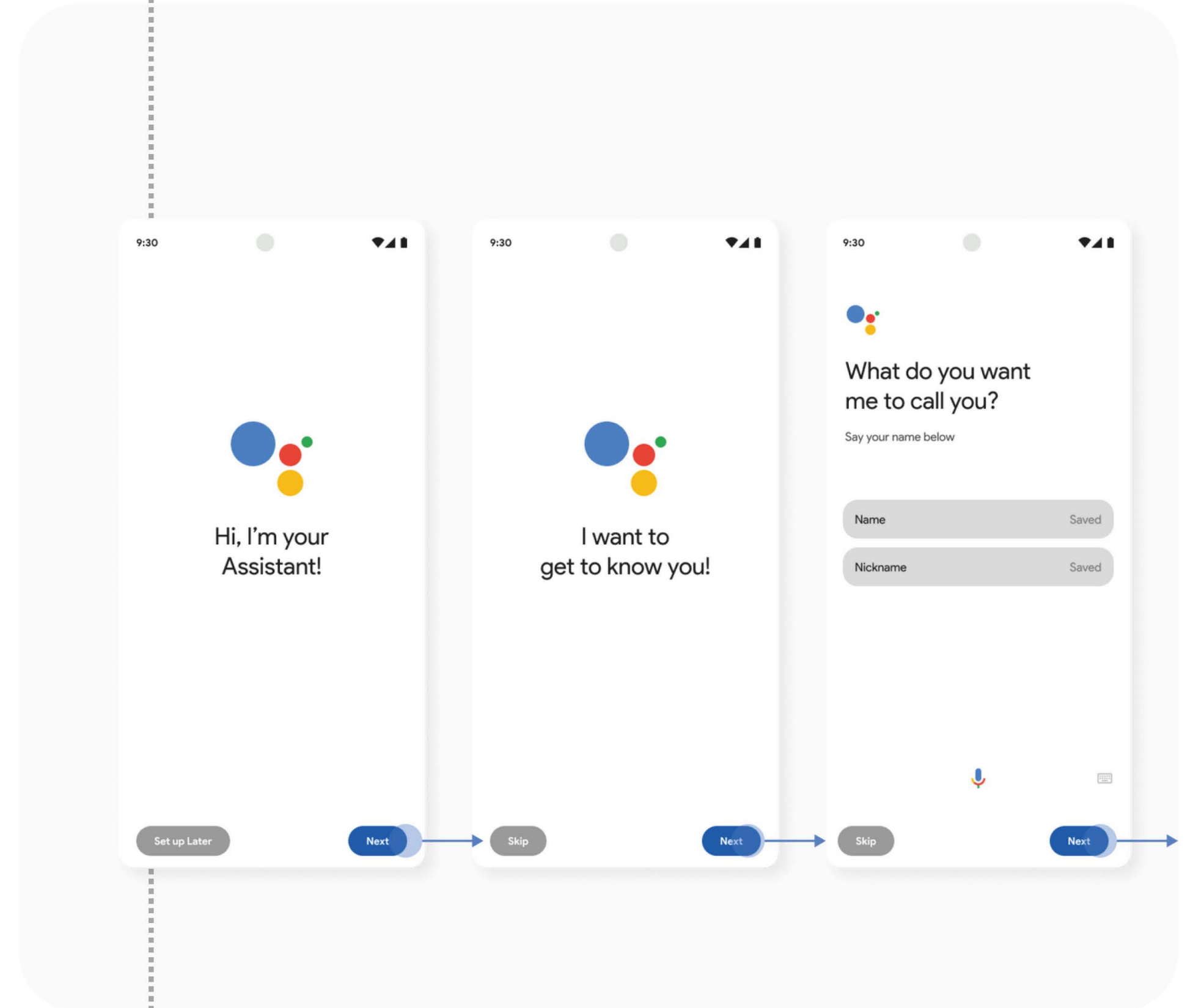


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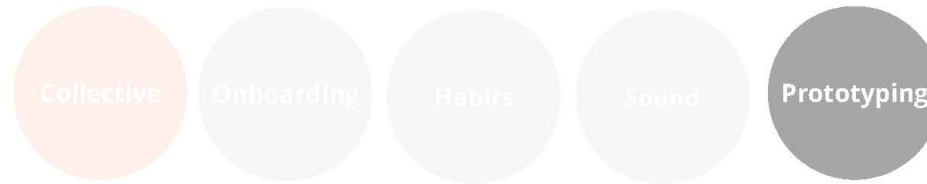
Selected Themes

Personalization

Wireframes



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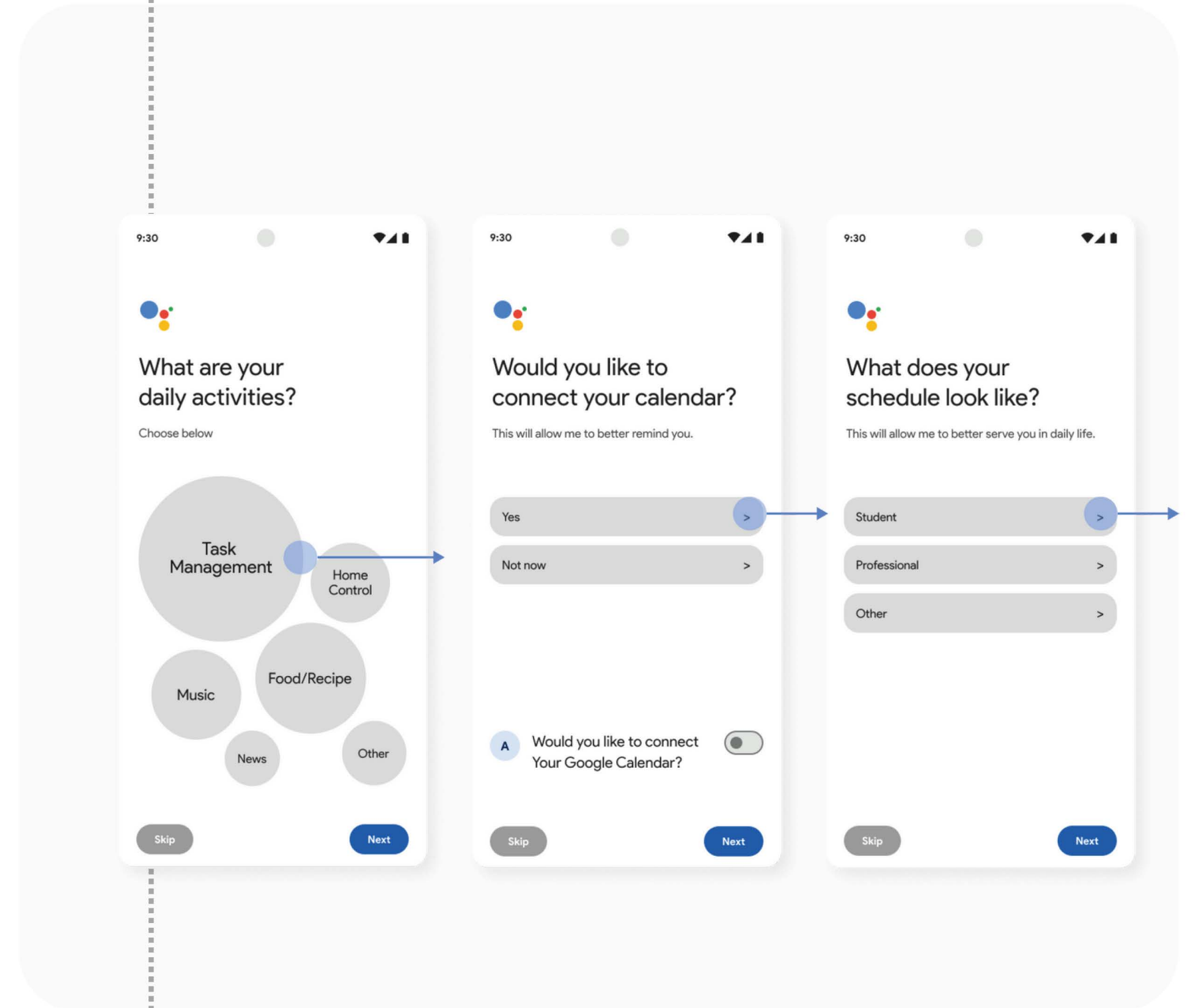


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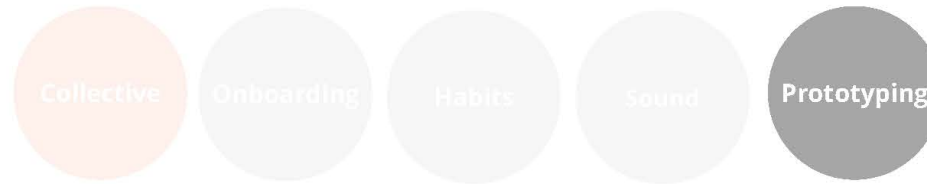
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