

Team:



Optimization of Usage History

Concepting

Selected Themes

Optimization of Usage History

- Google Assistant could remind users about what they have to do based on their **daily routine**.
- The weekly usage report could include information about the **most and least used features**.
- Google Assistant could help users form **regular daily schedules**.
- Google Assistant could **suggest features** based on context, for example in the morning or evening.

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Optimization of Usage History

We Believe/We Know

We Believe

We believe that having a **usage frequency report** will help users better understand their usage habits, which will encourage them to **explore less-used functions**.

We Know

We know that this is true if users **explore more features** and **share their usage reports** on social media channels.

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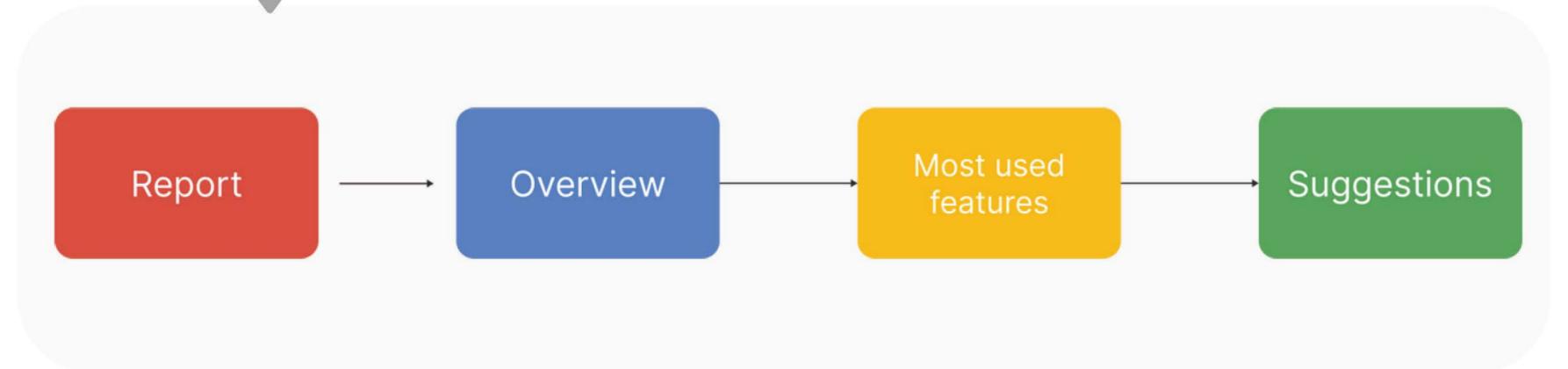


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Optimization of Usage History

Information Architecture



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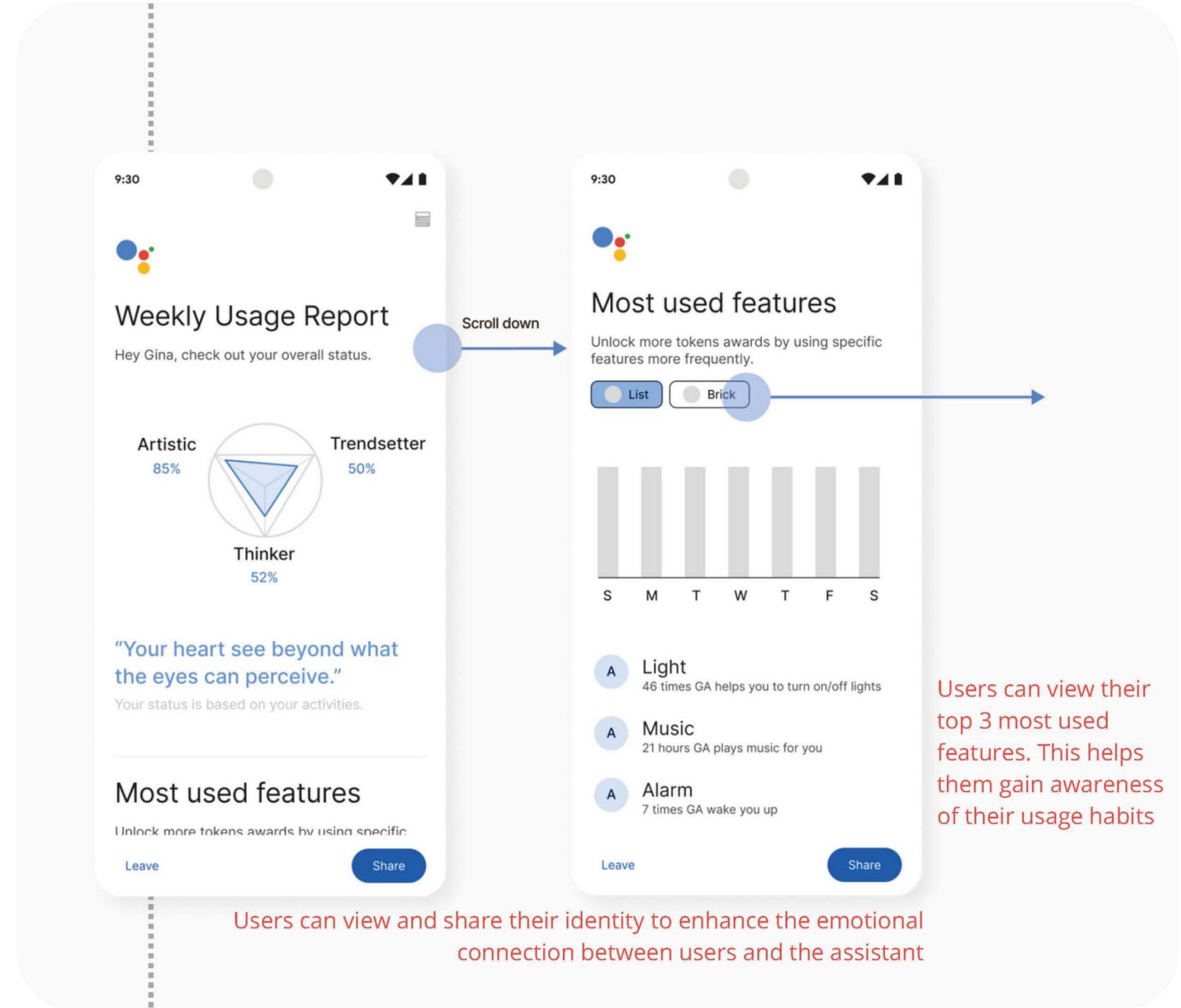


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Optimization of Usage History

Wireframes



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Wireframes

